



# 3 steps to Profit

Business Coaching Program

## Facing Challenges In Business? Grow Your Profit In Simple Step

In this simple 2-day mind provoking training programme, our business coach will empower entrepreneurs with simple strategies to increase the business income and profits using 3 simple steps which can be applied immediately to get massive results! Through this programme, entrepreneurs shall gain ideas on the basic principles of streetwise marketing and strategies that had been used by many business in growing their sales and profit.

### METHODOLOGY

- Lecture
- Group Discussion
- Practical Training though Case Study and Simulation
- Follow up session / coaching

#### DAY 1

- Introduction to Successful Business Concept
- Understanding Entrepreneurship Perspective
- Summary of 3-Steps To Profit
- Strategies for Step 1 - Attracting Customers

#### DAY 2

- Day 1 Session Recap
- Strategies for Step 2 - Increasing Your Business Revenue
- Strategies for Step 3 - Maximising your Profit
- Your 90 Day Action Plan

Please log on to [www.cedar4growth.my](http://www.cedar4growth.my) for more info.

### GIVE OUR FRIENDLY TEAM A CALL TODAY

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Nurturing Excellence



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